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Ad No. 710—(NEWS—MENTHOL)—Reg. No. 60606—Page (9¾ x 12½ inches)—4/c—Supplements, 1978 (A)

Printed in U.S.A.

Important News For Menthol Smokers!

"The overwhelming majority of menthol smokers reported that low tar MERIT MENTHOL delivered taste equal to—or better than—leading high tar menthols. Cigarettes having up to twice the tar."

—New National Smoker Study

Kings: 8 mg "tar," 0.6 mg nicotine—
100's: 11 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report May '78

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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MERIT
Kings & 100's

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